



SCIENCE FUND OF THE REPUBLIC OF SERBIA

PROGRAM PRISMA

Active Condensation Hybrid Systems in Biomass Combustion

AC-BC

LOGO DESCRIPTION

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Industry Support: Radijator d.o.o., Kraljevo



Why is it important for a scientific project to have its own logo?

A well-designed logo is an important element of any scientific project as it provides a visual identity that strengthens recognition, communication, and impact. A logo serves as the face of the project, creating a unique visual representation that helps distinguish it from other initiatives. This is especially important in multi-institutional and international collaborations, where a strong identity reinforces the project's presence. Having a professionally designed logo enhances the credibility and legitimacy of a scientific project. A logo visually encapsulates the core themes and goals of a project, making it easier to communicate complex scientific concepts at a glance. A strong visual identity helps the project stand out in conferences, publications, promotional materials, and online platforms, increasing its reach and visibility. A recognizable logo helps foster collaboration by providing a unifying symbol for all team members, partner institutions, and stakeholders. It creates a shared sense of identity and commitment, which can motivate engagement and participation. Even after the project ends, a well-established logo ensures its legacy remains visible in publications, patents, reports, and further research initiatives. It helps maintain recognition of the project's contributions over time. In summary, a scientific project logo is more than just a design—it is a powerful communication tool that enhances visibility, credibility, and engagement, ensuring that the project's goals and achievements are effectively represented and remembered.



Flame (orange-yellow tones) – Symbolizes the combustion process and thermal efficiency, indicating the optimization of energy systems and research related to improving biomass combustion.

Green leaf – Represents biomass as a key resource in the project. Its color and shape suggest environmental sustainability and the use of renewable energy sources.

Droplet-shaped contour around the elements – Indicates the condensation process, which in this project is relevant for increasing the efficiency of the boiler system and reducing particulate matter emissions.

The logo clearly integrates thermal processes, biomass, and condensation, which are the key aspects of the AC-BC project, emphasizing its focus on enhancing energy efficiency and reducing the environmental impact of combustion through innovative biomass utilization solutions.